

At Dillon, So. Car.

Warning! Beware!

Do not confound this bonafide sale with other so-called Salvage, Bankrupt, or Special Sales. It's an occasion, an opportunity so different, so extraordinary that even a comparison would be ridiculous. To dispose of the stock on hand quickly there is but one alternative: "Let the goods go for what they will bring." Sale taking place January 5th to January 20th. Remember the place

I. BLUM COMPANY.
Dillon, S. C.

BEGINNING

Tuesday January 3rd to Wednesday January 18th

FIFTEEN=====15 **DAYS** 15===== **FIFTEEN**

I. Blum Co's. Entire Stock of Dry Goods will be sold at

PUBLIC SALE!

To The Public.

Intend to dispose of our entire \$15,000 stock within 15 days, we have advertised the stock for Public Sale at here quoted prices. Every statement and price here made, being absolutely true and not exaggerated in the minimum, we shall expect a crowd numbering thousands of people every day of this sale to supply their wants. Proper preparations are being made to accommodate these masses, and to wait upon one and all with rapid dispatch. To get your share come early for at these prices the stock will last but a short while.

\$15.000

Worth of Merchandise for Men and Boys thrown on the market regardless, irrespective of former cost or value. NECESSITY KNOWS NO
LAW. Having decided to completely liquidate our stock of Clothing, Furnishings, Etc., we offer this entire staple and up-to-date stock for
retail—at PUBLIC SALE. Every article must be liquidated and disposed of within 15 days, sale to commence at 10 o'clock sharp.
(Signed) J. L. BIRM COMPANY.

Tuesday. Jan. 3rd to Wednesday Jan. 18th.

The greatest revolution in merchandising. The greatest and most sensational sale that has ever taken place in the history of the clothing trade. The buying public has ever known. The mammoth stock of Clothing, Furnishings, etc., of the widely known firm, I. BLEUM CO., BILLOM, S. C., is to be liquidated and disposed of at retail public sale, commencing Tuesday, January 3rd, Wednesday January 4th, Thursday January 5th, Friday January 6th, Saturday January 7th, Sunday January 8th, Monday, January 9th, Tuesday, January 10th, Wednesday, January 11th, Thursday, January 12th, Friday, January 13th, Saturday January 14th, Sunday January 15th, Monday, January 16th, Tuesday, January 17th, Wednesday, January 18th. Only fifteen days to dispose of this enormous stock and it clearly not a question of time. What the stock will bring is a question of how quick it can be sold. Read on and reflect. Now when all the merchants are exacting the highest prices for their goods, you, dare you restrain your enthusiasm, offering you an opportunity to save dollars, upon dollars on your purchases. Can you, dare you restrain your enthusiasm, to yourself, overlook this golden chance? Every article of this mammoth \$15,000 stock included and will be sold at prices that will not let you restrain your enthusiasm.

Remember the Date and Place
NEWS OF VITAL IMPORTANCE.

This stock will be marked in plain figures, the building being closed, commencing Saturday night until Tuesday, January 3 at 9 a. m., to enable us to mark and arrange the stock. We will so adjust our campaign that we can promise a sufficient supply for all. We have recruited a force of efficient and trained salespeople to wait on the people with rapid and proper dispatch. Don't forget the date, Tuesday, January 3 at 9 a. m. sharp the doors will be thrown open to the public. We do not wish to leave a few skeptical on the sidelines and therefore whatever purchases you make, should you be dissatisfied in any way, **WE WILL EXCHANGE, TAKE BACK OR REFUND YOUR MONEY IMMEDIATELY.** We guarantee you the best of everything, every garment, every price, every word and every statement here made and advise you to save and bring this with you, so you will get exactly the goods mentioned. Remember **NO POSTPONEMENT.** Come here expecting to find absolutely the best values you ever saw. You will not be disappointed—your expectations will be far exceeded in every instance. We guarantee you that the prices are lower and the values such as you could only picture in your most exalted moments of imagination.

TAKE NOTICE:—All goods sold for cash—no credit extended. Money refunded or purchase price exchanged if unsatisfactory. Goods delivered free of charge. All goods will positively be sold as advertised. Sale lasts 15 days only. Look for blue and red signs. Railroad fare paid to all out of town purchasers of \$20.00 or over. Mail orders filled and express charges prepaid on all mail orders amounting to \$10.00 or over. One price to all. Every article of our stock included at public sale prices—nothing excepted nor reserved.

Abe Blumberg of Baltimore will conduct this sale and is known all over the South as being one of the most successful cash sale men of the day.

ies ~~Waist~~ Skirts and
Suits.

adies' high grade Walking
ts, up to \$3.00 . . . \$1.19
fty dozen Ladies' Waists elab-
rately trimmed; \$3.00 waists in a
kling array of beautiful styles.
ts that will be immensely popu-
lar this Summer—waists that are
reat demand now. Public

Price . . . \$1.23
e lot of Ladies' Shirt Waists,
isting of Taffeta Silk and Mes-
ne Silk. These Waists are
orth up to \$7.50. Public

Daily Necessities.

Pins, 200 count, 3 papers for 1c
Books and Eyes, 2 cards . . . 1c
Safety Pins, 2 cards . . . 1c
Thread, black and white
Roses 2c
Handkerchiefs 2c

hoe Department.

finest Dress Shoes, lace
 ed, latest dress styles and
 worth \$2.50. Public
 \$1.19
 Great and vici kid lace
 shoes. French and Cuban heels, for
 dress and street wear, genuine \$3-
 50 value. Public sale price 2.28
 Ladies' calf and vici kid shoes,
 with heels, selected from lines
 where there were only a few left;
 latest styles, worth \$4.00 to
 \$5.00. \$2.98
 Children's shoes, regular 75c val-
 ues; sizes from 6 to 12 Pub-
 lic sale price. 68c
 Boys' shoes—over 2,000 pairs,
 hand-sewed, solid leather. They
 come in all sizes, worth from \$1.50
 to \$3.50. Come and pick them out
 of this public sale at \$1.68, \$1.98,
 \$2.28 and 89c
 150 pairs men's stylish lace shoes
 or oxfords in patent kid and vici,
 actually and positively worth \$2.50
 Public Sale price \$1.19
 Men's \$4.00 fine dress shoes, lace
 or oxfords, made from patent kid,
 finest select vici kid and patent
 calf; all the latest styles and every
 pair guaranteed. Our public sale
 price \$2.48
 Men's high grade Shoes, cele-
 brated \$5.00 and \$6.00 brands, the
 best shoe on the market for the
 price. Public sale price \$3.98
 Men's heavy work shoes, with
 leather extension soles, blucher
 style, very serviceable shoes, worth
 \$3.00. Public sale price. \$1.48

Dress Goods, Wash Goods and Staple Department

Standard brand 36 inch domestic, over 10,000 yards, worth 10c.

Now 5½c

Full yard wide domestic, bleached soft quality, worth at present market value 12½c. Public sale price 7c

36 inch wide unbleached Muslin only a limited amount. Worth 10c Public sale price 6c

Heavy checked Homespun in apron checks and Dress Plaids. Regular 10c price 5c

100 Pieces of Standard Simpson's and American Prints, in shirtings and fancy dress patterns to be sold in this great public sale at 10 yds. for 39c

Gold Brand Zephyr Gingham in a varied assortment of bright summer patterns. Regular worth 12½c Public sale price 9c

36 inch wide Perals, good quality suitable for coats, skirts and dresses, extremely pretty patterns worth 15c. Public sale price 7½c

Fine French Madras Waistings, neat stripes and figures, guaranteed washable colors, a standard 12½c seller. Public sale price 7½c

One lot of 36 inch Wool Mohairs and Panamas, in solid colors and light grounds and figures. This lot is worth regular 75c and \$1.00 yd. Public sale price 88c

36 inch black Taffeta. A magnificent rustling quality, the silk that is guaranteed. Public sale price 89c

Imported Habulla and Jap Silk, regular 75c values in all the new solid shades. Public sale price 32c

Hosiery and Towels.

Ladies' plain black and mixed gray hose, all sizes, guaranteed 10c value, our price 4c

Children's fast black ribbed hose, all sizes, 15c and 10c values all 6c

Ladies' plain and fancy hosiery in exceedingly pretty patterns, worth 50c, all sizes, during this gigantic sale 18c

200 dozen bleached towels, hemmed, colored border, worth 20c per pair, public sale price 4c

15c towels, honey comb, extra large, unbleached, sale price 6c

20c Turkish towels, bleached or unbleached, sale price 7c

6c Standard Simpson's and American Prints. Price ten yds for	39c
5c standard quality J. & P. Coats thread. All sizes. Public Sale price	3c
\$5 Men's worsted, latest fashion. Coats. Public sale price	\$1.98
12½c Red Seal serviceable dress gingham Public Sale price	9c
10c double width Percals. Public sale	6½c
\$6.00 Taffeta Silk Underskirts. Public sale price	\$2.28
20c Turkish Towels. Public sale price	7c
\$1.50 Rust Proof Corsets. Public sale price	89c
8c Starchless bleached Muslin, fine weave. Public sale price	5c
\$3.50 Ladies' Walking Skirts. All sizes. Public sale price	\$1.19
10c Men's and Women's Handkerchiefs. Public sale price	2c
10c Seamless Hose for women. Public sale price	4c
\$2.50 standard quality pants, all sizes. Public Sale Price	\$1.19
20c Novelty Suiting. Pretty styles. Public sale price	7c
\$8.00 Young Men's Suits. All sizes. Public sale price	\$2.98
\$1.50 36 inch Taffeta Silk. Clifton finish. Public sale price	89c
75c Standard quality Overalls. All sizes. Public sale price	43
35c Men's Balbriggan Shirts and Drawers. Public sale price	19c
75c Ladies' Handbags Public sale price	28c
50c quality Blummer Knee Pants. Public sale price	29c

Men's Pants.

\$2.50 pants, good quality worsted, striped patterns, all sizes, were considered a great bargain at \$2.50. Watch 'em go. Public sale price..... **\$1.19**

\$3.00 trousers, \$1.49. Men's trousers, in all wool cassimeres, tweeds, chevots, etc.. Public sale price..... **\$1.49**

\$3.50 and \$4.00 trousers, \$1.98. Distinct designs and excellent tailored trousers, made of imported guaranteed woolsens. None worth less than \$3.50. Public sale price..... **\$1.98**

Men's pants, standard make, never before sold under five dollars, as five dollars is a contract price. Public sale price..... **\$3.38**

Boys' Suits.

Boy's two-piece suits of good
wearable materials, neatly made,
in school suits, Russian blouses,
sailor suits, etc., sizes from 4 to
17, worth \$2.00. Our sale
price \$1.18

Same as above, only better in
every respect, in all styles, natty
suits and dainty made, always sold
for \$3.00. Our price is . . . \$1.43

Men's Furnishings

Red and blue bandana Handkerchiefs; 8c values, public sale
 Price 2c
 Men's 75c work shirts, made of best mercer, madras or sateen, worth 75c, public sale price .39c
 10c work hose, extra heavy quality, ribbed top, a standard 10c seller, public sale price 4c
 Men's Linen Collars, all sizes and shapes, worth 10c, public sale price 2c
 35c and 50c Four-in-Hand, latest style and nobby neckwear, worth up to 50c, public sale price 14c
 Men's light 50c Suspenders, extra good quality, public sale price 19c
 Men's fine Dress Shirts, fancy and nobby designs, worth \$1.00, public sale price 48c
 Same as above, only better, standard \$1.50 sellers, all sizes, in light patterns, with or without collars, public sale price 89c
 50c fleeced underwear, 21c. Sanitary wool fleeced shirts and drawers. Watch 'em go at 35c
 Men's light weight Balbriggan Summer Underwear in shirts and drawers, regular 35c values. Public sale price 19c
 20c. value Men's black and tan Half Hose. Public sale price 7c

Hat and Cap Department.

Fedora and staple shape hats in buck and drab, an excellent \$2.00 value. Comes in all sizes and styles. During this public sale . . . \$1.22

Men's and boy's Cops, a consolidated lot of 25c and 50c values, all sizes and styles and shapes, your choice at public sale price . . . 29c

Men's Suits.

A FINE SUIT OF HOMESPUN and wool crash and chevrons in plain and fancy mixed effects, all weights, perfect fitting. Public sale price \$2.98

Men's splendid suits made up in medium and heavy weights, conservative styles, positively up to \$12 or your money refunded at any time during this great public sale \$4.95

\$13.50 suits, all to match, \$6.85

A fine suit of clothes, all to match, come in homespun and worsted Scotch mixtures. Public sale price \$5.85

\$10.00 all worsted suits, \$6.45.

This is the peer of any you can see elsewhere at a \$15.00 price mark.

A marvel of goodness, all sizes. Don't fail to ask for this suit . . . A genuine \$15.00 value . . . \$6.45

\$16.50 Men's fine suits, \$7.85. A grand assortment of serge, and double breasted sack suits, black, blue and brown chevrons, serge, velour finished cassimere; that sell for \$18. Our sale price . . . \$7.35

\$18.00 Men's Suits, \$7.95. This represents a lot of suits in worsteds and serges. Also some dark fancy mixtures. In the new and swagger fat cut sack coat, entirely custom made. Remember you get your money back if not satisfied. The suit goes in this sale at \$7.95

\$27.50 suits, \$12.95. Swell, stylish handsome, perfect fitting garments that show the very newest kinds of fashion, in this public sale price at \$12.95

2,000 pair of Men's Women's and Children's Shoes, that were saved from the fire and are not damaged in any respect. These shoes have been taken out of the boxes and were slightly damaged by water and thrown in bins to be sold at the ridiculously low price of 29c on the dollar. Public sale price . . . 29c

Embroideries.

2,000 yards cambric edges and insertions from 1 to 3 inches wide, 16c value. Public sale price . . . 3c

Imported Swiss edges and insertions from 2 to 6 inches wide, pretty and nobby designs, worth 15c. Public sale price . . . 15c

I. Blum Co. Dillon, South Carolina.